

We believe the best ideas come from relationships that cherish innovation, from passion that seeks to understand where we are going and not just where we are, from notes scribbled on napkins and not just strategic plans.



The College of Law Practice Management

e Newsletter

March 2007

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This & That

Dues Reminder

If you have not paid your 2007 Fellow dues, please do so by March 31.

What's new?

You tell us! Have you changed jobs, received an honor, written a book. . . let us know so we can include the information in next quarter's newsletter. Has your firm just completed some proprietary research, changed locations, launched a new practice. . . let us - and the Fellows know! Have you recently retired, retooled, opened a new office or changed firms and you're looking for advice and counsel from those who went before? Send us a note for distribution to the other Fellows. They are, you know, the cream of the law practice management

Blogging Basics

Have you checked out the new collaborative College blog? Want to join the conversation but don't know what to do? It's easy. Just follow these simple steps.

To view the blog, simply go to <http://blog.colpm.org/colpm/>

To be an author, contact ron@prismlegal.com or colpm@comcast.net to receive rights. If you can surf the web and read e-mail, you can learn to write a blog post in under 20 minutes.

To comment on an existing post, click the Comments link at the bottom of a post. The author will have a chance to review your comment before it appears on the blog.

To post a blog entry without becoming an official author, send your comments to ron@prismlegal.com or colpm@comcast.net. Ron or Karen will review it, then post it, signing your name.

Vous blog?

Are you a blogger? Would you like a link to your blog to appear on the College blog? Contact Ron Friedmann at ron@prismlegal.com.

Fellow News

Sally Fiona King has joined Clifford Chance LLP in their New York Office as their new Chief Operating Officer.

Stephen Mayson has contributed to the recently published book *Managing the Modern Law Firm. New challenges and new perspectives*. The publication

crop.

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examines the issues of the role of partners, new practice development, payment systems, the value of legal knowledge, career development and competitive advantage in law firms.

Maggie Callicrate is one of the founding members in the newly created Kerma Partners. Kerma Partners is the recent combination of principals from Edge International, Hodgart and Leishman Performance Strategy. They advise professional service firms on strategic and competitive issues.

Ross Fishman, Sally Schmidt, Merrilyn Astin Tarlton and **Norm Rubenstein** were inducted as the inaugural class of the Legal Marketing Association's Hall of Fame this week. Congratulations!



Fellow Profile

Andrew Z. Adkins

How did you get started in the legal profession?

I'm actually an electronics engineer; I have a BS and an ME degree and I worked as an engineer in industry for seven years. My father was a lawyer in Gainesville FL for 36 years and my uncle, James C. Adkins, was a Florida Supreme Court Justice. When I started consulting with lawyers in 1989, the name "Adkins" had a good reputation and it helped me open a lot of doors. Of course, neither my father nor my uncle used computers, so the rest was left up to me. [More](#)

Remembrances

Robert B. Yegge

By Jack Hanley

On December 16th, friends, colleagues, students and the entire legal profession lost a legend. Robert B. Yegge, Dean Emeritus of the University of Denver Sturm College of Law, died of respiratory failure at a Denver, Colorado hospice.

Bob Yegge was born June 17, 1934 and, despite the handicap of having a lawyer for a father, went on to set his own gold standard as a lawyer, law professor and dean. At the tender age of 14, while a student in Junior High, he began hosting a Saturday morning radio show called "Teen Scenes," which featured contemporary music by well-known artists of the day.

[More](#)



In Memoriam

John Conner, an early practice management pioneer, passed away in December. John practiced law for more than thirty years in Washington, D.C., and was most recently a partner at the law firm of McKenna, Long & Aldridge, LLP. As third Chairman of the Committee on Economics of Law Practice of the American Bar Association, he actively promoted and participated in early national conferences on law office economics and management. He helped kindle the national spark of interest in law practice management. His paper, Elements of Proper Timekeeping, given at the Third National Conference on Law Office Economics and Management in 1968, is a classic. He implanted his notions on effective management into his law firm which ultimately expanded into a firm of national recognition. John was inducted as a Honorary Fellow in the College in 1994.



All eyes on Philadelphia – September 7 & 8!

If your calendar isn't marked . . . then mark it right now. The Annual Meeting and Induction Dinner is scheduled for the Four Seasons in Philadelphia on September 7 and 8 of this year. You'll want to be there for the induction of this year's class of Fellows, but we also anticipate this will be one of our biggest years for attendance. You'll see old friends, make new ones and share your wisdom in formal and informal discussion groups. Mary Beth Pratt, 2007 Program Chair, is putting together a great couple of days. If you have thoughts, questions, suggestions for the program, just give her a shout at mbpratt@mbprattconsulting.com. Or contact Karen Rosen at College headquarters.

InnovAction

Are You Finding Innovation?

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