

We believe the best ideas come from relationships that cherish innovation, from passion that seeks to understand where we are going and not just where we are, from notes scribbled on napkins and not just strategic plans.



The College of Law Practice Management

# e Newsletter

February 2008

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### Mark Your Calendars!

Our 2008 Annual Meeting & Induction Ceremony moves to the *Windy City* - Chicago on September 12 & 13, 2008 at the beautiful Renaissance Hotel. In response to the requests from our Fellows, we've moved the meeting back one week. We hope to see you there!

### Fellow News

**Guy Bennett** retired from Perkins Coie in December 2007 and is currently on a two-year mission for the Mormon church in Salt Lake City.

**Silvia Coulter** has joined Hildebrandt International as Vice President in the Client Development and Growth

## Greetings Fellows!

Let me start by wishing all of the Fellows a Happy New Year, whether that be a conventional Western one of 2008, or the Chinese Year of the Rat. I'm writing this morning in a sunny but snow filled Toronto, where we look forward anxiously the fracturing of the ice and the coming of the change of spring. Without getting too far into political commentary, it seems fair to guess that 2008 will shape up as a year of dramatic change, one way or another, in many countries around the world.

The saddest event to have occurred recently is the death of Dick Reed, who was the President of the College when I myself was inducted as a Fellow back in 1996. I first encountered Dick in the decade earlier, where I was immediately struck by his friendship, his generosity and his willingness to mentor younger lawyers. We talked about many things, in all sorts of exotic locations, but Dick never lost his enthusiasm and commitment to the ideals of the College, and to the Fellowship which it embodies. There is a more formal obituary elsewhere in the newsletter. I have received many communications from Fellows indicating that Dick will be deeply missed.

I am happy to be able to report that the Trustees held a successful board meeting on January the 12th, exchanging our usual environs of the foothills of the Rockies in

Practice.

**Timothy Corcoran** has become the Director of Practice Management at the global law firm White & Case. He is responsible for all practice group business development.

**C. Randel Lewis** has joined Cloyses Partners, LLC, a management consulting firm in Denver as Managing Director.

**Stephen Mayson's** latest book, *Law Firm Strategy: competitive Advantage and Valuation*, has now been published by Oxford University Press.

**Ed Poll**, has written a new book: *Disaster Preparedness & Recovery Planning for Law Firms* (published by LawBiz Management 2007). For more, see [www.lawbiz.com](http://www.lawbiz.com).

### **This & That** **What's New?**

Tell us. Have you changed jobs, received an honor, written a book...let us know so we can include the information in next quarter's newsletter.

### **Dues Reminder**

Don't forget to pay your 2008 Fellow dues. You can pay on-line by going to [www.colpm.org](http://www.colpm.org) and clicking on Fellow's Corner.

### **Are You Up To Date?**

Please check your information on the College website, [www.colpm.org](http://www.colpm.org) and click on the Directory page. Please let Karen Rosen know about any changes. If your information is lacking a 200-word profile, now is an

Denver for the delights of a Chicago January. We discussed the InnovAction program, brainstormed ideas for new sponsorships and most importantly, considered the nominations of a number of new Fellows.

We hope to see each one of you in Chicago in September, when the new Fellows will be inducted into the College at the Annual Meeting and Induction Dinner.

Last year's annual meeting marked a shift in the educational program, with us moving to a format that promoted dialogue and interchange among the Fellows. Our plan is to build upon that experience at the forthcoming meeting at the Marriott Renaissance on September 12 and 13. We have a program committee, which is starting work on the ideas, format and issue.

If any Fellow would like to get involved in the program, or in any other of the College's activities, please contact Karen Rosen or myself.

The InnovAction Programme is now under way, under the solid leadership of Marilyn Astin Tarlton and Chuck Coulter. Please see the article below on how you can help us get the word out on the InnovAction Awards.

Finally, we will be looking at long-term succession planning, beyond the immediate tasks that face every year's Nominating Committee. The College leadership to date has very largely been drawn from the Fellows inducted at the Inaugural Meeting, and in the three years following. It is time for us to pass the baton onto a new generation. We have formed a committee to look at future leadership, with a view to ensuring that the College is as vital and relevant in the future as it has been in the past.

Simon

excellent time to remedy that situation.

### Blogging Basics

If you are ready to jump into the blogging world, but are not sure what to do, just follow these simple steps.

To view the College blog, go to <http://blog.colpm.org/colpm>.

To be an author, contact [ron.friedmann@integreon.com](mailto:ron.friedmann@integreon.com) or [colpm@comcast.net](mailto:colpm@comcast.net) to receive rights and simple instructions.

To comment on an existing post, click the Comments link at the bottom of a post. The author will have a chance to review your comment before it appears on the blog.

To post a blog entry without becoming an official author, send your comments to [ron.friedmann@integreon.com](mailto:ron.friedmann@integreon.com) or [colpm@comcast.net](mailto:colpm@comcast.net). Ron or Karen will review it, then post it, signing your name.

What are you waiting for? Start blogging!



### In Memoriam - Dick Reed

by Simon Chester

I'm sad to report the death on January 7, 2008 of a former President of the College and one of our most distinguished Fellows, Richard C. Reed.

Dick died of a stroke at his home at Bellevue, Washington, shortly after getting back from a cruise where he took thirty members of his family and friends.

Dick will be known to Fellows for many reasons:

- He was in the founding class of the College of Law Practice Management and served as President and Trustee.
- He was past Chairman of the American Bar Association's Law Practice Management Section and chaired the Task Force on Alternative Billing Methods. In 2003, Dick received the Sam Smith Award from the ABA's Law Practice Management Section to honor his service to the Section (as Chairman 1984-85, and later as Governance Liaison).

[more](#)

### The Search for Innovation Continues

The College is looking for lawyers, law firms, and other deliverers of legal services who are engaged in some extraordinary innovative efforts for the coveted 2008 InnovAction Awards.

Award entries will be judged on the basis of four primary criteria:

- Absence of precedent (never been done or done quite this way before)
- Evidence of action (the innovative idea was transformed into action and not merely reflective of best intentions)
- Effectiveness of innovation (there is some measurable outcome that indicates the innovation is accomplishing what it was intended to do)
- Action must have taken place within no more than three years prior to this entry.

#### Fellows - we need your help!

There are four ways you can help us promote the InnovAction Awards.

1. Look around to see if your firm's work might qualify it for this designation. What has your firm done in the last few years to improve the level of client satisfaction, develop stronger leadership, leverage existing knowledge, or open new markets for its services? We want to hear about it, and, if it's good, we want to share it with others in the profession. Let's give them something to measure up to!
2. Be on the lookout for other firms and organizations that are doing some truly spectacular things, and either encourage them to submit an application or enter them yourself.
3. Please distribute the attached [press release](#) to your local Bar Association, Law Society and local media. Please feel free to add a line stating that you are a Fellow of the College.
4. Become a Friend of InnovAction and support the awards by either talking about it on your blog or including a

link on your website. If you would like to become a Friend of InnovAction, please contact Karen Rosen at [colpm@comcast.net](mailto:colpm@comcast.net).

For more information on the InnovAction Awards, please visit [www.innovactionaward.com](http://www.innovactionaward.com).

**InnovAction**

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