

We believe the best ideas come from relationships that cherish innovation, from passion that seeks to understand where we are going and not just where we are, from notes scribbled on napkins and not just strategic plans.



The College of Law Practice Management

e Newsletter

June 2008

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Fellow News

The College would like to recognize the following Fellows who were recently inducted into the LMA Hall of Fame:

Burkey Belser
Bob Denney
Mark Greene
Deborah McMurray
Roberta Montafia

Contratulations to each of you on your outstanding contributions to legal marketing.

Ed Coultas is a member of the Executive Committee of K&L Gates which merged on January 1, 2008 with Hughes & Luce LLP.

John Gerhard retired from Nixon Peabody in October 2007.

Robert Rubenstein retired from

Greetings Fellows!

Reading the newspapers and the legal press over recent months, I have been struck by how frequently Fellows of the College are called on as experts to comment on developments in the profession. Whether it's American banks becoming more skittish about extending lines of credit to firms, or trend analysts looking at the future shape of legal practice, or innovators examining possible new models for law firms or law firm financing, frequently the first people they call happen to be members of the College.

This is surely no accident since the Fellows have been drawn from the cream of the cream of law practice management professionals. That's what makes our gatherings so special, when one enters a room in which virtually everybody would be regarded as an expert within the legal industry.

Starting in Philadelphia, we devised a dynamic format for maximizing Fellow discussion and interaction.

We are going to build on that model in Chicago, which I think presents every opportunity for this to be the most stimulating and productive program yet.

Of course, the program is only part of

Sidley Austin on May 1, 2008.

This & That

What's New?

Tell us. Have you changed jobs, received an honor, written a book...let us know so we can include the information in next quarter's newsletter.

Are You Up To Date?

Please check your information on the College website, www.colpm.org and click on the Directory page. Please let Karen Rosen know about any changes. If your information is lacking a 200-word profile, now is an excellent time to remedy that situation.

Blogging Basics

If you are ready to jump into the blogging world, but are not sure what to do, just follow these simple steps.

To view the College blog, go to <http://blog.colpm.org/colpm>. To be an author, contact ron.friedmann@integreon.com or colpm@comcast.net to receive rights and simple instructions.

To comment on an existing post, click the Comments link at the bottom of a post. The author will have a chance to review your comment before it appears on the blog.

To post a blog entry without becoming an official author, send your comments to ron.friedmann@integreon.com or colpm@comcast.net. Ron or Karen will review it, then post it, signing your name.

What are you waiting for? Start blogging!

the reason we get together every September. We have an extraordinary group of new Fellows to induct. It also looks as if the Innovaction Award will come up with some really interesting winners. I haven't looked at the entries, but I'm told that we have more entries than ever, and that they come from Europe, Asia, Australia and America. The word of InnovAction is clearly spreading.

I hope to see each of you in Chicago in September. See below for some additional details about the annual meeting. In the interim, my personal best wishes for a wonderful summer.

Simon



Fellow Profile

**Sandra Boyer
President,
Boyer
Greene, LLC
President,
Network of
Leading Law
Firms**

How did you get started in the legal profession?

I joined the
University of
Michigan,
Institute of

Sustaining Fellows

The College would like to recognize and thank our 2008 Sustaining Fellows for their ongoing support of the College of Law Practice Management

President's Club (\$1,000 +)

Betsy Turner, *in honor of H. Lee Turner*

Managing Partner (\$500-\$1,000)

William Bachman

Silvia Coulter

Richard Granat, *in memory of James I. Keane*

Barrister's Circle (\$250 - \$499)

W.J. Douglass Boyd, *in memory of David Brezina*

Charles Coulter, *in memory of Richard Reed*

John Cummins, *in memory of David Brezina*

Edward Flitton III

D. James Lantonio

Pete Peterson

Advocate (\$100 - \$249)

Judy Anderson, *in honor of ALA*

Donald S. Akins

Robert Bigelow

Avery Cohen, *in memory of Richard Reed*

F. Leary Davis, *in honor of Jimmy Brill*

Robert Greene

Gerry Malone

Richard Potter

Mark Robertson

Joel Rose

Robert Rubenstein

Sally Schmidt

Ronald Seigneur, *in memory of Robert Yegge*

Merrilyn Astin Tarlton, *in honor of all who brave resistance to seek innovation in the business of practicing law*

Continuing Legal Education in 1991 where I assisted with the development and administration of the law firm management continuing legal education courses presented in North America. As the need for the courses and seminars expanded, and as the need for individual consulting assistance for law firms increased, my partner Austin Anderson and I left the University of Michigan and founded the AndersonBoyer Group, which included the Institute of Law Firm Management. We continued to develop and present law firm management-related seminars, and in addition, we individually assisted law

firms,
consulting on
all major
management
and planning
areas.

[more](#)

Fellow Profile

Stephen Mayson
Director, The Legal Services
Policy Institute
The College of Law



How did you get started in the legal profession?

I became a barrister in England in 1977, and specialized in tax law. I then joined Clifford-Turner (half of what became Clifford Chance). In addition to tax work, I took on responsibility for training and know-how in the firm (one of the first people in the UK to have the role). Clifford-Turner was a dynamic, growing firm in the early 1980s, and this sparked my early interest in law firm management. I started my own consulting practice in 1985, and my early clients included Clifford-Turner, Linklaters, Freshfields, and Slaughter and May. A dream start!

[more](#)



Make your
reservations
today for
our Annual

**Meeting &
Induction
Ceremony -
September
12 & 13**

We are close to finalizing a remarkable program for all of you at our September Annual Meeting & Induction Ceremony. Expect to get the complete details in the next couple of weeks.

With the airline industry in a quandary and raising fares every time you turn around, we wanted to give you some basic details of the meeting so that you can go ahead and make your airline reservations.

Plan to arrive in Chicago on Friday, September 12 by 6:00 pm in time

for our
Welcoming
Reception &
Tapas
Dinner. To
give you
more time to
interact with
each other,
we've
expanded the
traditional
reception
hors
d'oeuvres to
include more
substantial
food. Plan to
relax, unwind
and catch-up
with each
other on
Friday night.

Saturday
offers a day-
long
discussion on
Great Ideas,
Innovations
and
Upheavals --
looking back
and looking
ahead in
changing
political and
economic
times. On
Saturday
night we
welcome our
new Fellows
into the
College. You
might want
to take
advantage of
the great

room rate we have secured at the Renaissance Chicago Hotel and spend a couple of extra days in the *Windy City*.

If you want to make your hotel reservations now, please contact the Renaissance Chicago Hotel directly at 1-800-228-9290.

Identify yourself as being with the College of Law Practice Management to receive your special room rate of \$309 per night (single or double occupancy).

Again, look for more details soon, and we hope to see you in Chicago this September.

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