

We believe the best ideas come from relationships that cherish innovation, from passion that seeks to understand where we are going and not just where we are, from notes scribbled on napkins and not just strategic plans.



The College of Law Practice Management

# eNewsletter

October 2008

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## Fellow News

### 2009 Officers

Edward Flitton - President  
Bill Gibson - Vice President  
Joan Gleich - Treasurer  
Mary Beth Pratt - Secretary

### 2009 Appointments

Jordan Furlong - InnovAction Chair  
Maggie Callicrate - Sponsorships  
Ron Friedmann - College Blog

### Class of 2008

The high point of our annual meeting each year is the induction of a new class of Fellows. [Click here](#) to meet the class of 2008.

The newly revised third edition of the highly acclaimed *Winning Alternatives to the Billable*

## Greetings Fellows!

I am excited and honored to be the President of the College for the next two years. The College is in great shape, both because of the outstanding past leadership by the officers and trustees of the College and the continuing excellent management of the College by Karen Rosen.

In particular, I want to thank our outgoing President, [Simon Chester](#), who also completed nine years on the Board of Trustees. As President, his steady hand enabled us to make substantial changes to the governance section of the by-laws and to have a wonderful Annual Meeting with outstanding speakers and plenty of opportunities to interact with each other.

I also want to thank the trustees who completed their terms this year: [John Cummens](#), [Ross Fishman](#), [Dave Hambourger](#) and [Sally Schmidt](#). We appreciate the time and energy you devoted to the College. Finally, please join me in welcoming our five new trustees: [David Bilinsky](#), [Maggie Callicrate](#), [Mark Greene](#), [Sally King](#) and [Dick Potter](#).

As I mentioned in the e-mail you received earlier this month, my major goal for next year is to consider what new activities would be beneficial to the College.

The purposes of the College, as set forth in

*Hour: Strategies that Work*, authored by College Fellows **Mark A. Robertson** and **James A. Calloway** was published earlier this year by The American Bar Association, Law Practice Management Section.

**Maggie Callicrate** is the new Chief Operating Officer of Pierce Atwood LLP.

### **This & That** **Call for Volunteers**

The College is looking for volunteers to help us on a couple of different fronts during the coming year.

**Sponsorships** - Like many non-profit organizations, sponsorships are very important to the College. If you have some ideas on companies the College should approach for sponsorships or if you have some time to help us in our sponsorship efforts, please contact Maggie Callicrate at [mcallicrate@pierceatwood.com](mailto:mcallicrate@pierceatwood.com)

**InnovAction** - The InnovAction Awards team needs volunteers to help with the 2009 InnovAction Awards. If you are interested in working on the 2009 InnovAction Awards, please contact Jordan Furlong at [jordanf@cba.org](mailto:jordanf@cba.org).

**Blog** - Fellow bloggers, we could use your help making sure we have on-going content for the College Blog. If you have some time to help with the blog, contact Ron Friedmann at [ron.friedmann@integreon.com](mailto:ron.friedmann@integreon.com) If you want to jump in and start blogging, please following the directions below on **Blogging Basics** to get you started.

the Bylaws, are to:

- recognize, inspire and promote excellence in law practice management by identifying and honoring extraordinary achievement,
- supporting activities that enhance the development of knowledge,
- facilitating information exchange among the Fellows,
- acting as a catalyst for positive change within the legal profession.

The current major activities of the College (the annual meeting, the InnovAction Awards, the website, blog and newsletter) all serve these purposes well. But, we would like to take a look at new ideas as well.

We have formed a committee which represents the diversity of our Fellows and will have our first meeting this week. Thanks to those of you who have sent in your comments and suggestions. If you have any other thoughts or recommendations, I invite you to submit them to Karen at [colpm@comcast.net](mailto:colpm@comcast.net) before Wednesday.

The trustees will also need to consider how to improve the financial stability of the College. This has been a difficult year and it currently appears that there will be a shortfall of about \$10,000. While we have more than enough resources to absorb this loss, it is important to get the College on a more secure financial footing. As we consider this, I encourage you to consider becoming a Sustaining Fellow before the end of the year. It is easy to do by credit card through the Fellows Corner on the website or by sending Karen Rosen a check. As an added incentive, Sustaining Fellow contributions are considered a charitable donation.

My best wishes to you and yours for a safe and happy holiday season.

Ed

### What's New?

Tell us. Have you changed jobs, received an honor, written a book...let us know so we can include the information in next quarter's newsletter.

### Are You Up To Date?

Fall is a good time of the year to take a few minutes to check and see if your information on the College website is up to date. Just go to [www.colpm.org](http://www.colpm.org) and click on the Directory page. Please let Karen Rosen know about any changes.

### Sustaining Fellows

The College would like to recognize and thank our 2008 Sustaining Fellows for their on-going support of the College of Law Practice Management

#### President's Club (\$1,000 +)

Betsy Turner, *in honor of H. Lee Turner*

#### Managing Partner (\$500-\$1,000)

William Bachman  
Richard Granat, *in memory of James I. Keane*  
Lowell Rothschild

#### Barrister's Circle (\$250 - \$499)

W.J. Douglass Boyd, *in memory of David Brezina*  
Charles Coulter, *in memory of Richard Reed*  
John Cummins, *in memory of David Brezina*  
Edward Flitton  
D. James Lantonio  
Pete Peterson

#### Advocate (\$100 - \$249)

Judy Anderson, *in honor of ALA*  
Donald S. Akins  
Robert Bigelow

## New Fellow Nominations - Deadline is December 1, 2008

It is time to start thinking about colleagues in the law practice management profession who should be recognized for their outstanding contributions to the profession and nominate them as a Fellow in the College.

The deadline for nomination is December 1, 2008.

Here is a brief overview of the nomination process:

- Only College Fellows can, with a "second" from another Fellow, submit a nomination to the Board of Trustees.

- [Click here](#) for the 2009 Nomination form. We leave it to the nominator to determine what sort of accompanying material will be necessary to inform Trustees, who may have no prior knowledge of the candidate, about his or her qualifications. We do ask that you limit the entire nomination packet to 10 pages or less.

- Please go to <http://www.colpm.org/> click on Fellows Corner

Avery Cohen, *in memory of Richard Reed*  
F. Leary Davis, *in honor of Jimmy Brill*  
Robert Greene  
K. William Gibson  
Gerry Malone  
Richard Potter  
Mark Robertson  
Joel Rose  
Robert Rubenstein  
Sally Schmidt  
Ronald Seigneur, *in memory of Robert Yegge*  
Merrilyn Astin Tarlton, *in honor of all who brave resistance to seek innovation in the business of practicing law.*

### Bloggging Basics

If you are ready to jump into the blogging world, but are not sure what to do, just follow these simple steps.

To view the College blog, go to <http://blog.colpm.org/colpm>. To be an author, contact [ron.friedmann@integreon.com](mailto:ron.friedmann@integreon.com) or [colpm@comcast.net](mailto:colpm@comcast.net) to receive rights and simple instructions.

To comment on an existing post, click the Comments link at the bottom of a post. The author will have a chance to review your comment before it appears on the blog.

To post a blog entry without becoming an official author, send your comments to [ron.friedmann@integreon.com](mailto:ron.friedmann@integreon.com) or [colpm@comcast.net](mailto:colpm@comcast.net). Ron or Karen will review it, then post it, signing your name.

What are you waiting for? Start blogging!

and then Nominations to find the eligibility criteria from the bylaws for Fellowship.

- Please note that the most common reason for rejection of a candidate is too little time in the field. Check your nomination materials carefully to make certain they clearly demonstrate involvement in the field of law practice management for a minimum of ten years - writing or speaking, or holding a significant position more than a decade ago.

- The Board of Trustees meets in January to review and discuss each submission. One by one, the candidates and their merits are discussed. At the close of each discussion, a vote of the Trustees is taken. Two-thirds of those in attendance must agree to elect the new Fellow before an invitation will be extended.

- Only electronic submissions are accepted. Please e-mail your nomination to Karen at [colpm@comcast.net](mailto:colpm@comcast.net) by December 1, 2008.

If you have any questions, feel free to contact Karen Rosen or one of the Trustees. The

Trustees' contact information is on the website at [www.colpm.org](http://www.colpm.org).

Please remember that the only way we increase the size of the organization is through the addition of new Fellows. We ask that you take a couple of minutes to think about who should be in the College but isn't and then take the steps necessary to get them nominated!



### **College Annual Meeting & Induction Ceremony - A Big Success & Great Fun!**

It was wonderful to see all of you who were able to join us at the Annual Meeting last month in Chicago. Despite the two solid days of rain in Chicago (I understand it was beautiful before we arrived and then again after we left) we enjoyed hearing from other Fellows and the spirited and lively debates on topics important to the profession.

We would like to extend a special thank you to **Ward Bower** from Altman Weil who kicked off our Saturday program with a compelling presentation on possible futures of the legal profession. It was interesting to learn about the 150 trends affecting the profession and the four very different yet plausible possible scenarios for the profession in the year 2020. [Click here](#) to view the PowerPoint Presentation. Ward has already promised a follow-up at our 2009 Annual Meeting.

Congratulations to the moderators and panelists for such a great job introducing our three different topics and a

variety of ideas, thoughts and concepts, and to all of you for participating so fully in the discussion. For those of you who missed the meeting, [click here](#) to view of summary of discussions. Also posted on our website ([www.colpm.org/fellows/meetings.asp](http://www.colpm.org/fellows/meetings.asp)) is a copy of the PowerPoint presentation that was used at the meeting.

We would like to extend a special THANK YOU to the Fellows who worked tirelessly to put together this program:

Simon Chester  
Dan Pinnington  
Ed Poll  
Dick Potter  
Mary Beth Pratt  
Ron Staudt

The Annual Meeting would not be possible without the support of our sponsors:

Association of Legal Administrators  
Herrmann Advertising Design,  
Milbank Tweed Hatfey & McCloy LLP Sidley Austin LLP

For those Fellows who attended the meeting, please take the time to complete the meeting evaluation at:  
<http://www.zoomerang.com/Survey/?p=WEB2289SU5Q44M>  
Look for follow-up thoughts and discussion on our blog.

InnovAction

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