

We believe the best ideas come from relationships that cherish innovation, from passion that seeks to understand where we are going and not just where we are, from notes scribbled on napkins and not just strategic plans.



The College of Law Practice Management

# e Newsletter

March 2009

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## Fellow News

**Sandy Boyer** announced that her organization's name has changed from the Network of Leading Law Firms to LEGUS.

PR News named Fellow **John Hellerman** "Agency Executive of the Year" for 2008.

**Tim Corcoran** joined Altman Weil, Inc. as a Senior Consultant where he will advise law firms on marketing and business development strategy and client relationship management.

**J. Larry Green** is now the Chief Operating Officer at Martin Tate Morrow & Marston, CP in

## Fellows Expertise Needed for New Legal Aid Service Project

Fellows - we have a unique opportunity to share the expertise of our group to help legal aid organizations across the country. The College is excited to partner with the Legal Services Corporation (LSC) on a special pilot project. The LSC was formed by Congress in 1974 to promote equal access to justice in our nation and to provide high quality civil legal assistance to low-income persons. In 2009, it will fund 138 programs with more than 900 offices across the country.

The Board of Trustees created a task force including **Ron Staudt**, **Jim Lantonio** and **Mary Beth Pratt**, assisted by **Karen Rosen**, to work with the LSC and match its needs with the expertise of Fellows. The greatest needs are in the areas of general "law firm" administration and technology.

The LSC regularly evaluates its grantee programs through on-site visits to ensure these programs are providing high quality legal services. We invite Fellows to join this new program and volunteer to help with the evaluations.

The LSC has identified four cities to begin the project:

Memphis, TN.

Congratulations to the following College Fellows whose blog and/or blogging contributions were among the ABA Journal's 2nd Annual Blawg 100

**Jim Calloway**, Law Practice Tips Blog;

**Jordan Furlong**, Law 21

**Simon Chester, David Bilinsky and Dan Pinnington**, SLAW

### This & That

Did you know that you can join the College of Law Practice Management group on LinkedIn? If you have a profile on LinkedIn ask to join the College of Law Practice Management group or create your own profile at [www.linkedin.com](http://www.linkedin.com) and then join in.

### What's New?

Tell us. Have you changed jobs, received an honor, written a book...let us know so we can include the information in next quarter's newsletter.

### Fellow Dues

Please remember to pay your 2009 Fellow Dues.

### Blogging Basics

If you are ready to jump into the blogging world, but are not sure what to do, just follow these simple steps.

To view the College blog, go to <http://blog.colpm.org/colpm>.

Washington, DC April 26 - May 1, 2009

Cleveland, OH June 1 - 5, 2009

Indianapolis, IN August 24 - 28, 2009

Los Angeles, CA September, 2009

Generally, Fellows will receive specific information prior to the visit including background materials and goals from LSC's team leader. You will then participate in the on-site evaluation for 2-3 days. After the visit, the Fellows will need to prepare and submit notes of on-site interviews, observations and recommendations for program improvement to the team leader. The LSC will reimburse Fellows for travel and hotel expenses incurred during the on-site visits.

If you are interested in helping with any of these visits or would like some additional information, please contact Ron Staudt at [rstaudt@kentlaw.edu](mailto:rstaudt@kentlaw.edu), 312/906-5326 or Karen Rosen at [colpm@comcast.net](mailto:colpm@comcast.net) or 720-271-7015. We believe that this project is a special and unique opportunity for Fellows to contribute their experience to one of America's most important legal services providers.

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**Dear  
Fellows,**

We are continuing to work on two major projects for this year: the assistance program to the

To be an author, contact Ron Friedmann or Karen Rosen to receive rights and simple instructions.

To comment on an existing post, click the Comments link at the bottom of a post. The author will have a chance to review your comment before it appears on the blog.

To post a blog entry without becoming an official author, send your comments to [ron.friedmann@integreon.com](mailto:ron.friedmann@integreon.com) or [colpm@comcast.net](mailto:colpm@comcast.net). Ron or Karen will review it, then post it, signing your name.

What are you waiting for? Start blogging!

### 2009 Sponsors

The College would like to recognize and thank our 2009 Sponsors.

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Legal Services Corporation, which you read about in the first article, and the **Futures Conference**.

The **Futures Conference** will be held in conjunction with the College Annual Meeting and will take place on Friday, September 25 and Saturday morning, September 26, concluding with the InnovAction Awards lunch. After enjoying a free afternoon in Denver, the Fellows will get together to induct the Class of 2009 with our special reception, induction dinner and ceremony.

The Conference is being jointly sponsored with the University of Denver Sturm College of Law and will be held in

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their state-of-the-art facility.

As many of you know, this marks the first time that the College has opened its annual meeting to non-Fellows. With our goal of increasing the awareness of the College and equipped with the wealth of expertise that we have among our Fellows, we felt that this would be the perfect opportunity to engage in an in-depth discussion on the future of law practice management.

The program committee is committed to making sure there are plenty of opportunities for the spirited discussions and exchanges that were so popular at previous meetings.

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The program will lead off with an update from Ward Bower's on the Altman Weil Transformation Study and Bruce MacEwan speaking on the evolution of law firm structures, followed by panels considering future developments in marketing, career paths, and technology. There will be breakout groups interspersed, providing plenty of interaction between sessions.

This will be an exciting conference, providing plenty of innovative thinking for the Fellows and other attendees while increasing the profile of the College in the legal world. Please mark

you calendars  
now to attend!

Ed

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## **2009 InnovAction Award Applications Now Being Accepted**

The College is pleased to announce the "official" launch of the 2009 InnovAction Awards. In it's fifth year, we are continuing to look for lawyers, law firms and other deliverers of legal services who are engaged in some extraordinary innovative efforts.

And, for the first time, the InnovAction Awards will present *Honorable Mentions* to entries that have taken an existing innovation in the practice of law, transformed it in a unique and valuable way, and made it better than before.

Please help us promote the InnovAction Awards by taking a look to see if your firm qualifies and/or keeping an eye out for extraordinary things being done by others in the

profession.

[Click here](#) for a copy of the press release on the 2009 InnovAction Awards or visit [www.innovactionaward.com](http://www.innovactionaward.com) for more information and the 2009 application.

**InnovAction**

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