



**2012 Sponsorship Opportunities**

Sponsorships may include a combination of cash and/or in-kind services. For additional information, please contact Karen Rosen at 720.271.7015 or colpm@comcast.net.

<b>SPONSOR CATEGORY</b>	<b>BENEFITS YOU WILL RECEIVE</b>
<p><b>\$10,000 PLATINUM SPONSOR</b></p>	<ul style="list-style-type: none"> <li>• Be a headline sponsor of the 2012 Conference &amp; 2012 InnovAction Awards               <ul style="list-style-type: none"> <li>- Welcome delegates and introduce a program session</li> </ul> </li> <li>• Receive complimentary registration for two guests at the 2012 Conference               <ul style="list-style-type: none"> <li>- Attend all events and network with delegates; a \$1,190 value</li> </ul> </li> <li>• Submit one article for publication in the College’s quarterly e-newsletter               <ul style="list-style-type: none"> <li>- Reach 200 influential legal industry leaders worldwide</li> </ul> </li> <li>• Conduct a survey of, or hold a focus group with, College Fellows               <ul style="list-style-type: none"> <li>- Tap the exclusive collective wisdom of the legal profession’s thought leaders</li> </ul> </li> <li>• Booth at 2012 Conference</li> <li>• Introduction at welcome reception</li> <li>• Ad on the College website with link to your website</li> <li>• Place your logo on 2012 InnovAction advertisements and Conference materials</li> <li>• Logo to appear in the College e-newsletter</li> </ul>
<p><b>\$5,000 GOLD SPONSOR</b></p>	<ul style="list-style-type: none"> <li>• Receive complimentary registration for two guests at the 2012 Conference               <ul style="list-style-type: none"> <li>- Attend all events and network with delegates; a \$1,190 value</li> </ul> </li> <li>• Booth at 2012 Conference</li> <li>• Introduction at welcome reception</li> <li>• Ad on the College website with link to your website</li> <li>• Receive a listing in the 2012 InnovAction advertisements and Conference materials</li> <li>• Place your logo on the 2012 InnovAction Hall of Fame page</li> <li>• Receive a listing in the College’s quarterly e-newsletter</li> </ul>
<p><b>\$2,500 SILVER SPONSOR</b></p>	<ul style="list-style-type: none"> <li>• Receive complimentary registration for one guest at the 2012 Conference               <ul style="list-style-type: none"> <li>- Attend all events and network with delegates; a \$595 value</li> </ul> </li> <li>• Distribute marketing materials at the 2012 Conference</li> <li>• Ad on the College website with link to your website</li> <li>• Receive a listing in the 2012 InnovAction advertisements and Conference materials</li> <li>• Receive a listing in the College’s quarterly e-newsletter</li> </ul>
<p><b>\$1,000 HOST SPONSOR</b></p>	<ul style="list-style-type: none"> <li>• Attend the Friday night reception at the 2012 Conference</li> <li>• Display your organization’s signage at the 2012 Conference</li> <li>• Distribute your marketing materials at 2012 Conference</li> </ul>
<p><b>\$500 - \$1,000 FRIENDS OF THE COLLEGE</b></p>	<ul style="list-style-type: none"> <li>• Name recognition at 2012 Conference and on College website</li> </ul>