

COLPM October 2012
Consumer Panel
Suggested Readings

Richard Granat

Legal Industry Startups

LexThink.1, March 2012

http://www.youtube.com/watch?feature=player_embedded&v=RN3QpDW7sgA

and

<http://www.elawyeringredux.com/articles/law-startups/>

Richard Granat

Is LegalZoom Just a Self-Help Software Company?

eLawyeringRedux.com, July 2011

<http://www.elawyeringredux.com/2011/07/articles/competition/is-legalzoom-just-a-selfhelp-legal-software-company/>

Antonio Regaldo

Automate or Perish

MIT Technology Review, July 2012

<http://www.technologyreview.com/news/428402/automate-or-perish/>

Carolyn Elefant

No Need to Deregulate Lawyers If We Debunk An Economist

MyShingle.com, October 2011

<http://myshingle.com/2011/10/articles/myshingle-solo/no-need-to-deregulate-lawyers-if-we-debunk-an-economist/>

Niki Black

Automating attorney functions: The discussion continues

MyCase.com, May 2012

<http://www.mycaseinc.com/blog/2012/05/automating-attorney-functions-the-discussion-continues/>

Jason Wilson

I Am Now An App

Slaw.ca, September 2011

<http://www.slaw.ca/2011/09/28/i-am-now-an-app/>

Jack Newton

Inside LegalZoom's S-1 IPO Filing

Slaw.ca, May 2012

<http://www.slaw.ca/2012/05/14/inside-legalzooms-s-1-ipo-filing/>

Legal Futures

QualitySolicitors' attack ads on 'faceless' legal advice

LegalFutures.co.uk, October 2012

<http://www.legalfutures.co.uk/latest-news/exclusive-first-look-qualitysolicitors-attack-ads-faceless-legal-advice>