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2013 InnovAction Awards Now Open for Nominations

The College of Law Practice Management to recognize innovation and ingenuity in law practice

Denver, CO, May 9, 2013 - The College of Law Practice Management (COLPM), an international organization that recognizes excellence in law practice management, is calling for entries for its 2013 InnovAction Awards, a worldwide recognition of lawyers, law firms, law departments and other legal service providers that have innovated and successfully applied new business practices to the delivery of legal services. Since the award's inception in 2004, 22 InnovAction award winners have been crowned including 15 law firms as well as law schools, not-for-profits and legal service providers. Submissions for the 2013 InnovAction Awards will be accepted until June 30, 2013.

The goal of the InnovAction Awards is to demonstrate to the legal community what can be created when dedicated professionals with big ideas and strong convictions are determined to make a difference. Any individual lawyer or law firm (locally or globally), or any business providing services to lawyers, law firms or consumers of legal services, is eligible to submit an award application. Recipients of the [2012 InnovAction Awards](#) include Littler Mendelson, PC and Seyfarth Shaw LLP. Prior winners are listed in the [InnovAction 'Hall of Fame'](#).

"The InnovAction Award recognizes creativity as well as genuine and disruptive ways of thinking when it comes to legal services delivery worldwide," said COLPM President Ron Staudt. "We know that innovation fuels solutions that help solve the business challenges faced by law firms and legal professionals and are proud to recognize those at the forefront of this change."

All award entries are reviewed and judged by a panel of five COLPM Fellows. This year, a past InnovAction Award winner will join the judging panel plus the legal community will vote online to serve as the 7th judge. This crowd-sourcing component will allow legal professionals to participate and vote for their favorite submission online.

InnovAction Award entries will be judged on the following four primary criteria:

- **Disruption:** Does this entry change an important element of the legal services process for the better, and marketplace expectations along with it?

- Value: Is the client and/or legal industry better off, in terms of the affordability, ease, relevance or its effect on legal services?
- Effectiveness: Has this entry delivered real, demonstrable or measurable benefits, for the provider, its clients, or the marketplace generally?
- Originality: Is this a novel idea or approach, or a new twist on an existing idea or approach?

“We are thrilled to continually recognize legal innovators with the InnovAction Award and invite the legal community’s thought leaders and influencers to participate in the process,” stated Tim Corcoran, Chair of the 2013 Awards and principal, Corcoran Consulting Group. “Applicants should take some time to reflect on what differentiates them ... What approaches have you employed this year that have produced fantastic results? What efforts have resulted in higher client satisfaction? Generated more leads? Provided a substantial number of people with access to justice? Or improved operational efficiency or service quality?”

Further information about the awards, past winners, eligibility rules, sponsorship information and entry forms are available at the [InnovAction Award website](#).

The complete press release can be viewed [here](#).

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About COLPM

The College of Law Practice Management (COLPM) is a not-for-profit organization formed in 1994 to honor and recognize distinguished law practice management professionals, to set standards of achievement for others in the profession, and to fund and assist projects that enhance the highest quality of law practice management. The COLPM and its Fellows inspire excellence and innovation in law practice management by honoring extraordinary achievement; developing, exchanging and disseminating knowledge, and stimulating innovation in the delivery of legal services.

About 2013 InnovAction Awards

The COLPM continues its global search for ingenuity in law practice management. Designed to inspire creative thinking in a field known for its over-reliance on precedent, the InnovAction Awards are intended not only to identify effective innovation but also to inspire it through international recognition. Since its inception in 2004, 22 legal organizations including law firms, not-for-profits, legal service providers and law schools have received the annual InnovAction award.

About 2013 InnovAction Award Sponsors

The 2013 InnovAction Awards are sponsored by the following organizations and companies with a passion for innovation including:

- **PLATINUM SPONSORS**: Greenfield/Belser Ltd., Practical Law Company, Attorney at Work, InsideLegal.com
- **GOLD SPONSORS**: ABA Law Practice Management Section, International Legal Technology Association (ILTA)
- **SILVER SPONSORS**: Altman Weil, Inc., Association of Legal Administrators and Legal Marketing Association