



## Accomplishments of the College in 2013

**2013 Futures Conference:** The College hosted the fifth annual Futures Conference which included a new highly interactive and participatory program that featured three TED-like sessions discussing topics facing the industry today: *The Market for Legal Services from the Buyer's Point of View, Innovation in the Law Firm* and *The Future of U.S. Law Schools*. Fellow Stephen Mayson delivered the keynote presentation on the Future of the Law, challenging us to look at who the is law for and have we (attendees) lost track on how to create value for clients. Stephen's presentation set the stage for a dynamic conference. We had the largest attendance to date with 78 Fellows, 40 law practice management professionals and 30 law students. For the first time, the keynote presentation, plenary sessions and TED sessions were webcast live and are still available online on our website, [www.colpm.org](http://www.colpm.org).

**InnovAction Awards:** Now in its ninth year, the InnovAction Awards program continues to celebrate and recognize innovation in the delivery of legal services. We received 16 entries this year which were judged on four primary criteria: *Originality, Disruption, Value* and *Effectiveness*. From these entries, the judges selected three winners: University of California Irving, School of Law, Consumer Protection Clinic for the **California Monitor Program**, Michigan State University College of Law for their **Reinvent Law Laboratory** and Riverview Law's **new model law firm**. Representatives from all three organizations attended the Futures Conference and awards presentation. In 2013, we welcomed a new face to the judging panel. Joining judges Ida Abbott, Tom Clay, Merrilyn Astin Tarlton, Tony Williams and Patrick Lamb was Ray Bayley with Novus Law, a 2008 InnovAction Award winner.

**Legal Aid Service Project:** College Fellows participated in site visits of LSC grantee programs in California (Ed Poll), Houston, (Bill Cobb), Washington (Patti Lane) and Virginia (Steve Dempsey). Additionally, Mark Robertson continued to work directly with the Northern Mississippi legal aid office on strategic planning and Carol Phillips is completing some executive coaching with Community Legal Aid in Akron. Lisa Colpoys is taking over the chair of the Legal Aid Committee and the committee is looking to expand the College's pro bono outreach. Stay tuned for some new opportunities in 2014.

### Congratulations to the following Fellows who received special awards and distinctions in 2013:

Bill Gibson, Samuel S. Smith Award  
 John Mayer, ABA Legal Rebel  
 Ron Staudt, Profiled as an Innovator in Legal Technology News  
 Ron Friedmann, Richard Granat, Bruce MacEwen, Kingsley Martin & Jim Sandman were honored in this year's Fastcase 50  
 Andy Adkins, Burkey Belser, Ward Bower, Toby Brown, Bob Dolinsky, Mark Greene, Donna Greenfield, John Hellerman, Brad Hildebrandt, Will Hornsby, Sally King, Bruce MacEwen, Kingsley Martin, Deborah McMurray, Chris Murray, Sally Schmidt, and Tony Williams were recognized by the National Law Journal in the inaugural list of Legal Business Trailblazers and Pioneers.

### The College Fellowship by organization type and function area:

<b>Architecture, Design &amp; Planning</b> -3	<b>Law Firm</b> - 90
<b>Associations</b> -10	Finance
Law Practice	HR
<b>Consulting</b> - 74	Law Practice - 48
Education - 2	LP/Mgmt
Finance/mgmt - 1	LP/Mkt
HR - 4	Management - 21
KM - 1	Marketing - 21
Law Practice - 4	Technology - 5
LP/Tech - 1	<b>Other- 7</b>
Mgmt - 25	Counselor
Mgmt/Mkt - 5	Human Rights
Docu process - 1	LP - 2
Policy/Research - 1	Mgmt - 2
PR - 1	Technology
Risk Mgmt/Ethics -1	<b>Vendor - 7</b>
Tech - 5	Mgmt/Mkt
<b>Corp Legal Dept</b> -1	Marketing
<b>Education Inst</b> - 5	Mkt/Tech
<b>Government</b> - 2	Technology - 3
Judicial	
Legal Aid	

Revenue	2013	2012
Membership Dues	\$30,285	\$28,680
Sponsorships	\$17,500	\$23,500
Conference Registrations	\$48,915	\$39,890
Induction Fees	\$10,000	\$9,500
Sustaining Fellows	\$4,660	\$2,980
InnovAction Entry Fees	\$2,587	\$1,990
<b>Total Revenue</b>	<b>\$113,462</b>	<b>\$106,541</b>
<b>Expenses</b>		
Admin Fees	\$28,000	\$24,900
Admin Expenses	\$13,978	\$11,973
Futures Conference	\$27,874	\$27,469
New Fellow Induction	\$29,845	\$21,182
InnovAction Awards	\$2,395	\$1,490
<b>Total Expenses</b>	<b>\$102,092</b>	<b>\$87,014</b>
<b>Net Income</b>	<b>\$11,370</b>	<b>\$19,538</b>