

BOND\$AID

Invent a New Legal Services Entity or App that Uses Technology to Deliver Legal or Non-Legal Services in an Innovative Way

Start with a Problem or Group that Needs Help

- People who are underserved in legal community (80% of those who want legal help cannot get it)
 - Can't afford legal support or fines & fees
 - Go Fund Me for those being treated unjustly
 - Threshold for access to legal aid is really low, complicated
 - Low bono does not equal free
 - Handicap access, barriers to access
 - Intimidated by lawyers
 - Limited services available
 - Don't know the process – Where do I start?
 - Fear of the system – Distrust
- Need to have benefit to the system, as well
- Those with a legal issue & don't know where to turn
- Those in jail unjustly
 - ¾ are languishing for non-violent crimes
 - 730,000 locked-up in jails
 - 75% are awaiting trial for non-violent offenses
 - \$22B/year on jail
 - 11.7MM in local jails, 631,000 in states and federal prison (19X in local)
 - 62% of people in local jails have not been convicted yet and simply too poor to post even low bail
 - Average stay has gone up from 14 days to 23 days even though violent crime is down about 50% during the same period
 - Once out of jail, men who were previously behind bars earn 11% less
 - 40% of those locked up lack a HS degree or a GED
 - In New York alone, 85% of non-felony defendants who are in jail are held because they cannot pay a \$500 bill
 - \$460/day/inmate in New York
 - Time waiting for case to be disposed went from
 - 57% African American
 - 33% Hispanic

- Almost all male
- Limited Education
- Data suggest being locked leads to 92% conviction rate – which suggest people are pleading guilty to end process
- VERA INSTITUTE OF JUSTICE – FEBRUARY 2015

The Bail Trap (New York Times Article)

- Lose jobs, custody of children and even their lives

Issues

- How to get \$
- How to move \$

Solution

- Need a profile
- How does somebody get profile? Like Humane Society
- Conditional education program?
- Alternatives to money?
- \$1.4MM citywide fund to bail out low level offenders – shut down by judge who said it was operating as unlicensed bail bondsmen – BRONX FREEDOM FUND
 - What if give \$ to families of incarcerated?

When Brooklyn Freedom Fund -- __%

Tax deductible donation

Cooperative agreement with NYPD – if crime qualifies (non-violent)

Cap \$2,000

98% showed up for hearing

56% had all charges dropped

2012 made charitable bond funds exempt

\$ has to go back to the charitable fund

Matching gifts as well (major donors, public funds)

Access to funds, charity assigns funds to most in need

Don't want an incentive to impose bail

Little tiny fines and bails -- \$2,000 cap could help with this

Concept

- Software is used by NYPD
 - Do they qualify?
 - Expert statistics
 - Might know right away as part of processing
- How do we raise money?
 - City of New York
 - Tell compelling story

Name

- Bond\$Aid
- Need to communicate process
- Volunteers do follow-up
 - Here is person we helped, here was impact
- Get word out in communities
- App for potential donors
- Need metrics of how much \$ is saved
- Financial and human aspect
- Can profile people anonymously

Person->Jail->NYPD Creates Profile & Qualify ->Charitable Fund->

Person incarcerated, cannot apply to pay bail, software qualifies person for program as part of intake ->charitable fund has money already and uses it to pay bail ->person goes to hearing->\$\$ comes back to fund

Benefits

Entity Name	BondAid
Entity Purpose	To Fund & Free those in Local Jails who Cannot Afford Bail
Problem	Many are held in jail because they cannot afford bail. "Their Poverty Alone Imprisons Them"
Solution	Create a charitable fund and app to free those languishing in jail for non-violent crimes
Why now?	America's jails are used to punish poor people. In New York City, alone, 85% of the 730,000 in jail are unable to pay even \$500 in bail.

Who are they?

- 57% Black
- 33% Hispanic
- Overwhelmingly Male
- 47% lack a HS Degree or GED
- 85% cannot afford \$500 bail

Research shows that people who are detained awaiting trial face significantly worse case outcomes than those who can afford their bail. Short jail stays cause people to lose jobs, housing, and time with their families.

When don't have BondAid:

92% of those who do not receive bail are found guilty (with 90% being pleading guilty)

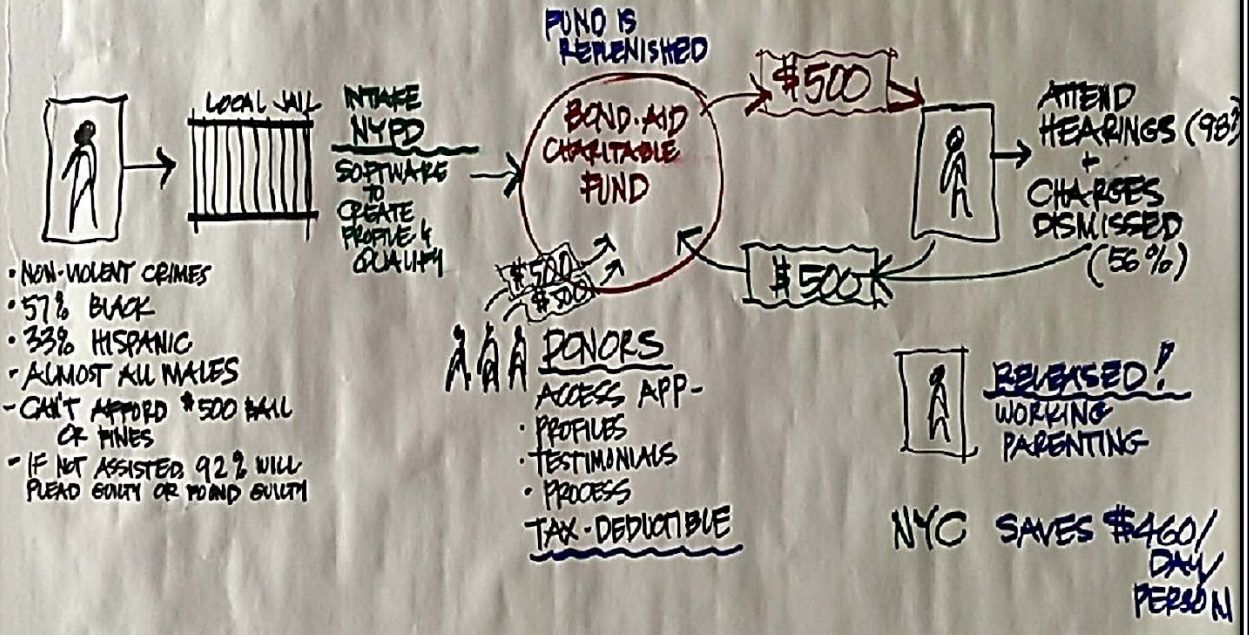
98% of those who receive bail appear for trial

56% have all charges dropped

Profile: Non-violent crimes
57% Black
33% Hispanic
Almost all males
85% Cannot afford \$500 bail

Market Size	Local jails (starting with NYC as pilot)
Product Details	Fund/Software/App - Show Diagram
Team or Partner Students	City of NY, IIT Computer Science Department, Criminal Law/Law
Business Model	Refunding charity, self-sustaining, saving to City, Making Justice Real, Saving Human Capital
Competition	Welcome!

BOND \$ AID



- NON-VIOLENT CRIMES
- 57% BLACK
- 33% HISPANIC
- ALMOST ALL MALES
- CAN'T AFFORD \$500 BAIL OR FINES
- IF NOT ASSISTED 92% WILL PLEAD GUILTY OR FOUND GUILTY

DONORS
 ACCESS APP -
 • PROFILES
 • TESTIMONIALS
 • PROCESS
TAX-DEDUCTIBLE

RELEASED!
 WORKING
 PARENTING
 NYC SAVES \$460/
 DAY/
 PERSON