

# Futures Conference Agenda

Thursday, October 26, 2017

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11:00 **Registration Opens**

Location: 85 Park Place (corner of Park Place and John Wesley Dobbs)

GSU Knowles Conference Center; Lower Level, Lobby

In addition to picking up registration materials, attendees may sign up for a Thursday evening opportunity to “Dine-Around” with other attendees at one of the local area restaurants. To participate, sign up before 3:30 p.m. today!

**(Educational session attendance is limited to Full-Conference Registrants, Designated Representatives of Sponsoring Organizations and GSU Faculty, Staff and Students. Registered guests are welcome to attend the Thursday evening reception and Friday Induction Ceremony and Dinner.)**

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11:00 **New Fellows Orientation** (Class of 2017 Inductees Only) Rm. 242

- **Bill Migneron**, COLPM President, Chief Operating Officer Emeritus, Lathrop Gage LLP
  - **Sharon Nelson**, Conference Co-Chair, President, Sensei Enterprises, Inc.
  - **Mark Tamminga**, Conference Co-Chair, Partner, Leader of Innovation Initiatives, Gowling WLG
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Noon **Welcome, Lunch and Legal Services Corp. Presentation** Salons A-C

- **Bill Migneron**, COLPM President, Chief Operating Officer Emeritus, Lathrop Gage LLP
- **Sharon Nelson**, Conference Co-Chair, President, Sensei Enterprises, Inc.
- **Mark Tamminga**, Conference Co-Chair, Partner, Leader of Innovation Initiatives, Gowling WLG
- **Linda Klein**, Shareholder, Baker Donelson; President, American Bar Association (2016-2017)

Join us for lunch, welcomes from COLPM's President and our Conference Co-chairs followed by opening remarks by College Fellow Linda Klein, the 2016-2017 President of

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## Welcome, Lunch and Legal Services Corp. Presentation – continued

the American Bar Association. As President, Ms. Klein argued passionately for continued funding of the Legal Services Corp. stressing the needs of those Americans who don't have access to justice. She will share her thoughts on the status of LSC and the role of the College in supporting LSC.

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1:30	<b>Break</b>	Lower Level, Lobby
1:45	<b>Conference Overview by Co-Chairs</b> <ul style="list-style-type: none"><li>▪ <b>Sharon Nelson</b>, <i>President, Sensei Enterprises, Inc.</i></li><li>▪ <b>Mark Tamminga</b>, <i>Partner, Leader of Innovation Initiatives, Gowling WLG</i></li></ul>	Ceremonial Courtroom / Auditorium
2:00	<b>Hype vs. Reality: Is <i>Everything</i> AI Now?</b> <ul style="list-style-type: none"><li>▪ <b>Michael Mills</b>, <i>Co-Founder &amp; Chief Strategy Officer, Neota Logic Inc.</i></li><li>▪ <b>Chris Boyd</b>, <i>Leader, Attorney Recruitment, KM and Professional Development, Wilson Sonsini Goodrich &amp; Rosati</i></li><li>▪ <b>Andy Daws</b>, <i>Chief Customer Officer, Kim Technologies</i></li></ul> <p>Artificial intelligence has caught fire in the media. Company after company promises that their products are AI. Some experts have said that only 5% or so of the claims are true – but that percentage is growing. 2016 was a breakout year for AI and 2017 continues the trend, with law firm after law firm outright adopting AI or experimenting with it, particularly among the larger firms. Our presenters will help to separate hype from reality in this intense look at what is AI and what is not AI.</p>	Ceremonial Courtroom / Auditorium
3:15	<b>Refreshment Break</b> <i>(Last chance to sign-up for this evening's "Dine-Around" Dinners!)</i>	Lower Level, Lobby



Friday, October 27, 2017

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7:00	<b>Registration Opens</b>	GSU Conference Center Lower Level, Lobby
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7:30	<b>Breakfast Opens</b>	Salons A-C
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7:45	<b>The Bright and Dark of AI: Open Mic session</b>	Salons A-C
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- *Featured Guest via Skype: **Joanna Goodman**, author, “Robots in Law: How Artificial Intelligence is Transforming Legal Services”*

One of the most fruitful aspects of the Futures Conference is a chance to float ideas and concepts past your fellow attendees, many of whom are leading authorities in AI and other emerging technologies. To showcase this wisdom of crowds we will have an open mic session at the beginning of day 2. Our featured guest, joining us via Skype from the U.K., will be Joanna Goodman, author of the well-received *Robots in Law: How Artificial Intelligence is Transforming Legal Services*.

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9:15	<b>Meet the Machines You’ll Be Running With</b>	Ceremonial Courtroom / Auditorium
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- ***Kira Systems: Contract Search, Review and Analysis*** presented by **Rick Kathuria**, Director LPM and Legal Logistics, *Gowling WLG*
- ***Neota Logic: Automating Expertise*** presented by **Marc Lauritsen**, President, *Capstone Systems*
- ***Catalyst: Insight Predict*** presented by **John Tredennick**, CEO, *Catalyst Repository Systems*
- ***Lex Machina: Litigation Analytics and Data Driven Decisions*** presented by **Kyle Doviken**, Attorney and Legal Technologist, *Lex Machina*

Nothing snaps an idea into focus better than concrete examples. And so we have brought together four real world examples of AI tools actually being used in actual practice on actual files. Our four presenters will demonstrate the real and present utility of this rapidly evolving technology. They will also explore its clear limitations and the narrow domains within which AI has its most practical application. Spoiler: It turns out that AI tech has a long way to go to fully realize its potential. Second spoiler: That may not take as long as you think.

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10:45	<b>Refreshment Break</b>	Lower Level, Lobby
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Friday, October 27, 2017 – continued

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11:00 **Robots Gone Wild: Mind-bending Videos and the Extraordinary Implications of Intelligent Machines (Open Mic)** Ceremonial Courtroom / Auditorium

- **Ron Friedman**, Partner, Fireman & Company
- **Sharon Nelson**, President, Sensei Enterprises, Inc.
- **Demo:** Jill Watson the Teaching Assistant, presented by **Ashok Goel**, Professor, Computer Science and Cognitive Science, Georgia Institute of Technology

Yes, we must run with the machines. But they are developing so fast that it is hard to wrap our minds around their capabilities. This session will offer you some truly extraordinary videos to demonstrate just how far along AI is – and where it is going. The videos are thought provoking – let’s talk about the implications of AI. This session will also include a demo of Jill Watson – a teaching assistant who, unknown to students, turned out to be a bot.

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Noon **InnovAction Awards Luncheon** Salons A-C

- **Bill Migneron**, COLPM President, Chief Operating Officer Emeritus, Lathrop Gage LLP
- **Patrick Lamb**, COLPM Trustee and InnovAction Chair, Founding Member, Valorem Law Group
- **Tom Clay**, InnovAction Awards Judging Chair, Principal, Altman Weil, Inc.

Congratulations to the winners of the coveted 2017 InnovAction Award!

- **Novus Law LLC** – Novus Accelerate™ – **Raymond Bayley**, Co-Founder, President and CEO
- **Vorys, Sater, Seymour and Pease LLP** – Online Seller Enforcement – **Whitney Gibson**, Partner

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1:10 **Break**

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1:20 **Two Sides of the Coin — Two Quick Talks** Ceremonial Courtroom / Auditorium

- **Mark Greene**, Business Strategy and Marketing Consultant
- **Side 2: AI and Legal Ops: Pay Attention Law Firms!**
- **Liam Brown**, Founder, Elevate Services

Law firms have a *ton* of data about their clients. Accounting systems, news aggregators, document management systems—these are all repositories that contain useful information

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## Two Sides of the Coin — Two Quick Talks (continued)

about existing and potential purchasers of law firm services. Emerging AI tools can make sense of these disparate data sources and tease out new and valuable insight into what makes these sales targets tick.

On the flip side, clients have a *ton* of data about their legal service providers. And their law departments are using that data to redefine the role of the outside law firm. This means new procurement methods, better ways to compare and evaluate law firms, and instant data-based counter-arguments to arbitrary rate increases.

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2:15	<b>Refreshment Break</b>	<b>Lower Level, Lobby</b>
2:30	<b>The Perilous Ethical Waters of AI</b> <ul style="list-style-type: none"><li>▪ <i>Moderator: John Mitchell, Managing Director, KM Advisors LLC</i></li><li>▪ <i>John Simek, VP, Sensei Enterprises Inc.</i></li><li>▪ <i>Ed Walters, CEO, Fastcase</i></li><li>▪ <i>Wendy Wen Yun Chang, Partner, Hinshaw &amp; Culbertson</i></li></ul> <p>An amazing number of organizations now exist dedicated to keeping AI “good.” If two driverless cars are inevitably to be involved in an accident because of someone crossing the street with their baby in a stroller, who lives and who dies? Who handles the programming – and can rich people get different programming dedicated to protecting them? As we watch AI help determine the sentences of criminals, who is doing the programming – and are human biases necessarily built in? There are many ethical dilemmas embroiled in AI’s development. We’ll look at some of those dilemmas and see what the ethicists are saying.</p>	
3:45	<b>Open Mic: Closing Thoughts, Conference Wrap-up and Prize Drawings</b> <i>(Must be present to win!)</i>	Ceremonial Courtroom / Auditorium
6:00	<b>New Fellows Induction Reception</b>	Ritz-Carlton, Georgian Room, Lobby Level
7:00	<b>New Fellows Induction Ceremony &amp; Black-Tie Dinner</b>	The Ritz-Carlton Ballroom, Lower Level
9:00	<b>New Fellows Induction Dessert Buffet</b>	The Ritz-Carlton Ballroom, Lower Level
9:30-11:00	<b>Hospitality Suite</b>	Ritz-Carlton, Georgian Room, Lobby Level